



## **RTAF Event Sponsorship and Donation Opportunities**

The Rural Telecommunications Administrative Fund (RTAF) is the administrative fund of NTCA Rural Broadband PAC, NTCA's political action committee. It underwrites the administrative costs of the PAC and is essential to the PAC's success. Unlike the PAC, this account can accept corporate contributions. Such a contribution is a critical way in which your company can support NTCA's advocacy efforts. Become a sponsor today!

### **Event Sponsorship**

Event sponsors receive:

- Company logo on the PAC event page of the NTCA and PAC websites
- Signage throughout the conference at the PAC booth
- Recognition in remarks made while attendees are en route
- Company logo in the NTCA sponsor slideshow during the conference
- Recognition in email updates sent to PAC members
- A list of event attendees
- Two tickets to the event for gold sponsors and four tickets to the event for platinum sponsors

### **Awards Breakfast Sponsor**

Sponsors of the NTCA Rural Broadband PAC Annual Awards Breakfast held at RTIME receive:

- Signage at the entrance of the breakfast
- Thank you from the podium during the breakfast
- Opportunity to distribute an item with sponsor's logo (cost of item incurred by the sponsor)

### **RTAF Donation**

Companies that make a donation to RTAF receive the following benefits:

- Company logo in the NTCA sponsor slideshow during RTIME
- Recognition in the program for the PAC Awards Breakfast held at RTIME
- Recognition in email updates sent to PAC members



## Donation/Sponsorship Form

CONTACT NAME: \_\_\_\_\_ TITLE: \_\_\_\_\_

COMPANY NAME: \_\_\_\_\_

ADDRESS, CITY, STATE, ZIP: \_\_\_\_\_

TELEPHONE NUMBER: \_\_\_\_\_ E-MAIL ADDRESS: \_\_\_\_\_

SIGNATURE: \_\_\_\_\_ DATE: \_\_\_\_\_

PAC/RTAF Rural Telecom Industry Meeting & EXPO (RTIME) Event Sponsorship:

Bronze \$500    Silver \$1,500    Gold \$3,000    Platinum \$5,000

PAC/RTAF Legislative & Policy Conference Event Sponsorship:

Bronze \$500    Silver \$1,000    Gold \$2,000    Platinum \$3,000

PAC/RTAF Fall Conference Event Sponsorship:

Bronze \$500    Silver \$1,000    Gold \$2,000    Platinum \$3,000

The Triple Play- Sponsorship of all three events:

Bronze \$1,400    Silver \$3,300    Gold \$6,700    Platinum \$10,500

Annual Awards Breakfast Sponsor:

Breakfast Co-Host \$2,500    Exclusive Host \$5,000

Annual RTAF Donation:

\$100    \$250    \$500    \$1,000    \$3,000    \_\_\_\_\_

Please make check payable to RTAF (Rural Telecommunications Administrative Fund) and mail to:

NTCA Rural Broadband PAC  
Attn: Advocacy Programs Manager  
4121 Wilson Blvd., Suite 1000  
Arlington, VA 22203