

IP VISION CONFERENCE & EXPO



HYATT REGENCY NEW ORLEANS • NEW ORLEANS, LA • APRIL 23-25, 2018

PROSPECTUS

INCREASE YOUR VISIBILITY

The **IP Vision Conference and Expo** is a prime opportunity to reach the independent broadband service provider market. Sponsorships, exhibit space and advertising opportunities are available to help you convey to network owners how your products and services can help them to diversify revenues, lower costs and leverage the latest technologies as they transition to an IP-based broadband environment.

AUDIENCE

Approximately 500 managers and executives looking for broadband solutions.



EXCLUSIVE SPONSORSHIP OPPORTUNITIES

| | |
|---|------------------------|
| Platinum | \$17,500 |
| Preconference Workshop (9:00 a.m.–Noon) | \$8,000 |
| Preconference Workshop (1:00–4:00 p.m.) | \$13,000 |
| Gold | \$12,500 (3 available) |
| Silver | \$8,500 (3 available) |
| Welcome Reception | \$5,000 |
| Networking Reception | \$5,000 |
| Lunch | \$5,000 |
| Mobile App | \$5,000 |
| Wi-Fi | \$3,500 |
| Schedule-at-a-Glance | \$2,500 |
| Refreshment Break | \$2,000 |

(Exclusive sponsorship benefits are on page 3.)

CO-SPONSORSHIP OPPORTUNITIES

| | |
|-------------------|---------|
| Lunch | \$1,000 |
| Refreshment Break | \$600 |



Co-sponsorship benefits include:

- Logo and link on event website
- Logo and recognition in schedule-at-a-glance
- Recognition on mobile app
- Logo on event/room signage
- Sponsor ribbon on badge

PRECONFERENCE WORKSHOP

IP Vision Conference & Expo offers two preconference workshops—morning and afternoon—for companies to discuss hot topics or technologies. This is a great opportunity to showcase your company as the industry leader in innovation, and it gives your representatives a jump-start on networking with attendees. (Price includes standard/basic audio visual package.)

BREAKFAST PRESENTATIONS

(Two available, exclusive each day). \$3,500

Includes the following:

- Presentations are 45 minutes and begin at approximately 7 a.m. on Tuesday and Wednesday mornings. Audio-visual needs are the responsibility of the sponsor.
- Room set for 100+ people, classroom-style with podium, microphone and projector.
- Buffet breakfast.
- Preregistration list to invite attendees.
- Opportunity to deliver a product review during breakfast sessions.
- Logo, link and session description on event website.
- Name and logo exposure in schedule-at-a-glance.
- Name, logo exposure on event/room signage.
- Recognition in mobile app.

EXHIBIT

Booths must be purchased online at www.ipvisionshow.com.

Booth spaces are awarded on a first-come, first-served basis with priority booths reserved for exclusive sponsors. Booth space sells out months before the conference. Exhibit times are held during the welcome reception, lunches and networking reception. Space includes two complimentary registrations per 10' x 10' booth during the meeting, website link and company description on exhibitor page, attendee list on-site, name, phone, website and description on mobile app.

Exhibit Space Costs:

| | |
|-----------------|---------|
| 20' x 20' | \$7,500 |
| 10' x 30' | \$5,500 |
| 10' x 20' | \$4,000 |
| 10' x 10' | \$2,250 |

Road Map Challenge

Increase traffic to your booth and sign up to participate.

Deadline to enter: February 28

IP Vision offers exhibitors the Road Map Challenge to bring additional traffic to your booth. Attendees talk one-on-one with your company's representatives to find solutions, and vendors generate sales leads, meet new customers and continue to build existing relationships. It's a win-win. Eligible attendees (all attendees—excluding sponsors and exhibitors) can enter their completed road map into a drawing, which is stamped by all participating exhibitors, for a chance to win a gift card.

Remember to add the Road Map Challenge when you purchase an exhibit booth.



ADDITIONAL MARKETING OPPORTUNITIES

All costs associated with sponsorships below are incurred by the sponsor.

| | |
|-----------------------|---------|
| Hotel key cards | \$2,000 |
| Lanyards | \$2,000 |
| Tote bags | \$2,000 |
| Notepads | \$1,000 |
| Pens | \$1,000 |
| Room deliveries | \$1,000 |

DIGITAL OPPORTUNITY

| | |
|------------------------|-------|
| Silver-screen ad | \$500 |
|------------------------|-------|

MOBILE OPPORTUNITY

| | |
|-------------------------------------|---------|
| Banner ad/landing page | \$1,000 |
| Uploadable PDFs on mobile app | \$250 |
| Uploadable logo on mobile app | \$250 |

SPEAKING OPPORTUNITY

To be considered for a speaking opportunity, contact Mark Marion at mmarion@ntca.org or 703-351-2096.

For more information on exhibiting, sponsorships or advertising, contact **Michele Coleman** at 703-351-2089 or mcoleman@ntca.org, or visit www.ipvisionshow.com.



EXCLUSIVE SPONSORSHIP BENEFITS

| BENEFIT | Platinum | Preconference Workshop | Gold | Silver | Welcome Reception | Networking Reception | Lunch | Mobile App | Wi-Fi | Schedule-at-a-Glance | Refreshment Break |
|---|----------|------------------------|---------|---------|-------------------|----------------------|-------|------------|-------|----------------------|-------------------|
| Logo in promotional conference brochure | • | • | • | • | • | • | • | • | • | | • |
| Logo on conference postcard | • | | | | | | | | | | |
| Logo in promotional emails | • | • | • | • | | | | | | | |
| Logo and link on www.IPVisionShow.com | • | • | • | • | • | • | • | • | • | • | • |
| Prominent placement of logo on every page of event website | • | • | • | • | | | | | | | |
| Logo on cover of on-site schedule-at-a-glance | | | | | | | | | | • | |
| Logo in on-site schedule-at-a-glance | • | • | • | • | • | • | • | • | • | | • |
| Recognition from the podium at the Opening General Session | • | • | • | • | • | • | • | • | | | |
| Ad included in on-site schedule-at-a-glance | • | | | | | | | | | | |
| Name, logo exposure on event/room signage | | • | | | • | • | • | | • | | • |
| Complimentary full-conference registrations for employees/clients | 6 | 4 | 4 | 3 | 2 | 2 | 2 | 2 | 2 | 1 | 1 |
| Complimentary booth in Expo hall | 10'x20' | 10'x10' | 10'x10' | 10'x10' | | | | | | | |
| One-time, pre- and post-conference mailing list | • | • | • | • | • | • | • | • | • | • | • |
| One silver-screen ad | • | • | • | • | | | | | | | |
| Development and delivery of workshop agenda | | • | | | | | | | | | |
| Exclusive placement of logo on mobile app splash page | | | | | | | | • | | | |
| Banner ad on mobile app | • | | | | | | | • | | | |
| Mobile app landing page | | | | | | | | • | | | |
| Uploadable PDFs and logo on mobile app | • | • | • | • | | | | | | | |

REGISTRATION FORM

Please type or print clearly. Please email this form to: mcoleman@ntca.org for billing.
You will be notified when an invoice is created. Then log into Member Central on the NTCA website to pay online.
For cancellation and refund policies, refer to the exhibitor rules and regulations at www.ipvisionshow.com.

EXHIBITING/SPONSORING COMPANY

Information provided may be printed in appropriate conference marketing materials.

COMPANY (AS IT SHOULD APPEAR IN PRINT):

ADDRESS:

PHONE:

WEBSITE:

CONTACT NAME:

TITLE:

MAILING ADDRESS:

EMAIL ADDRESS:

SPONSORSHIPS

- ☐ Platinum | \$17,500
- ☐ Preconference Workshop: (morning) | \$8,000
- ☐ Preconference Workshop: (afternoon) | \$13,000
- ☐ Gold | \$12,500
- ☐ Silver | \$8,500
- ☐ Mobile app | \$5,000
- ☐ Welcome Reception | \$5,000
- ☐ Networking Reception | \$5,000
- ☐ Lunch | \$5,000
- ☐ Wi-Fi | \$3,500
- ☐ Schedule-at-a-Glance | \$2,500
- ☐ Refreshment Break | \$2,000
- ☐ Co-Sponsor Lunch | \$1,000
- ☐ Co-Sponsor Refreshment Break | \$600

ADDITIONAL MARKETING OPPORTUNITIES

(Sponsor incurs cost of items)

- ☐ Hotel key cards | \$2,000
- ☐ Lanyards | \$2,000
- ☐ Tote bags | \$2,000
- ☐ Notepads | \$1,000
- ☐ Pens | \$1,000
- ☐ Room deliveries | \$1,000

Attention New Sponsors and Exhibitors!

Email your company's logo in .EPS and .JPG formats and 50-word company description for our marketing purposes to mcoleman@ntca.org.

ADVERTISING

- ☐ Mobile app banner ad/landing page | \$1,000
- ☐ Uploadable PDFs | \$250
- ☐ Uploadable logo | \$250
- ☐ Silver screen ad | \$500

BREAKFAST PRESENTATIONS \$3,500 EACH

- ☐ Tuesday, April 24 | 7:00–7:45 a.m.
- ☐ Wednesday, April 25 | 7:00–7:45 a.m.

BOOTH SPACE

You must pay for your exhibit space online at www.ipvisionshow.com.

Available sizes include:

- 20'x20' | \$7,500 10'x20' | \$4,000
- 10'x30' | \$5,500 10'x10' | \$2,250

Note: Additional fees may be incurred from conference exhibition.

AMOUNT TOTALS

| | |
|----------------------------------|----|
| Total for sponsorships | \$ |
| Total for exhibitor presentation | \$ |
| Total for advertising | \$ |
| Total investment | \$ |
| Balance due when invoiced. | \$ |

Note: Additional fees may be incurred from conference exhibition.

*Payment is nonrefundable.

IP VISION CONFERENCE & EXPO

APRIL 23-24, 2018

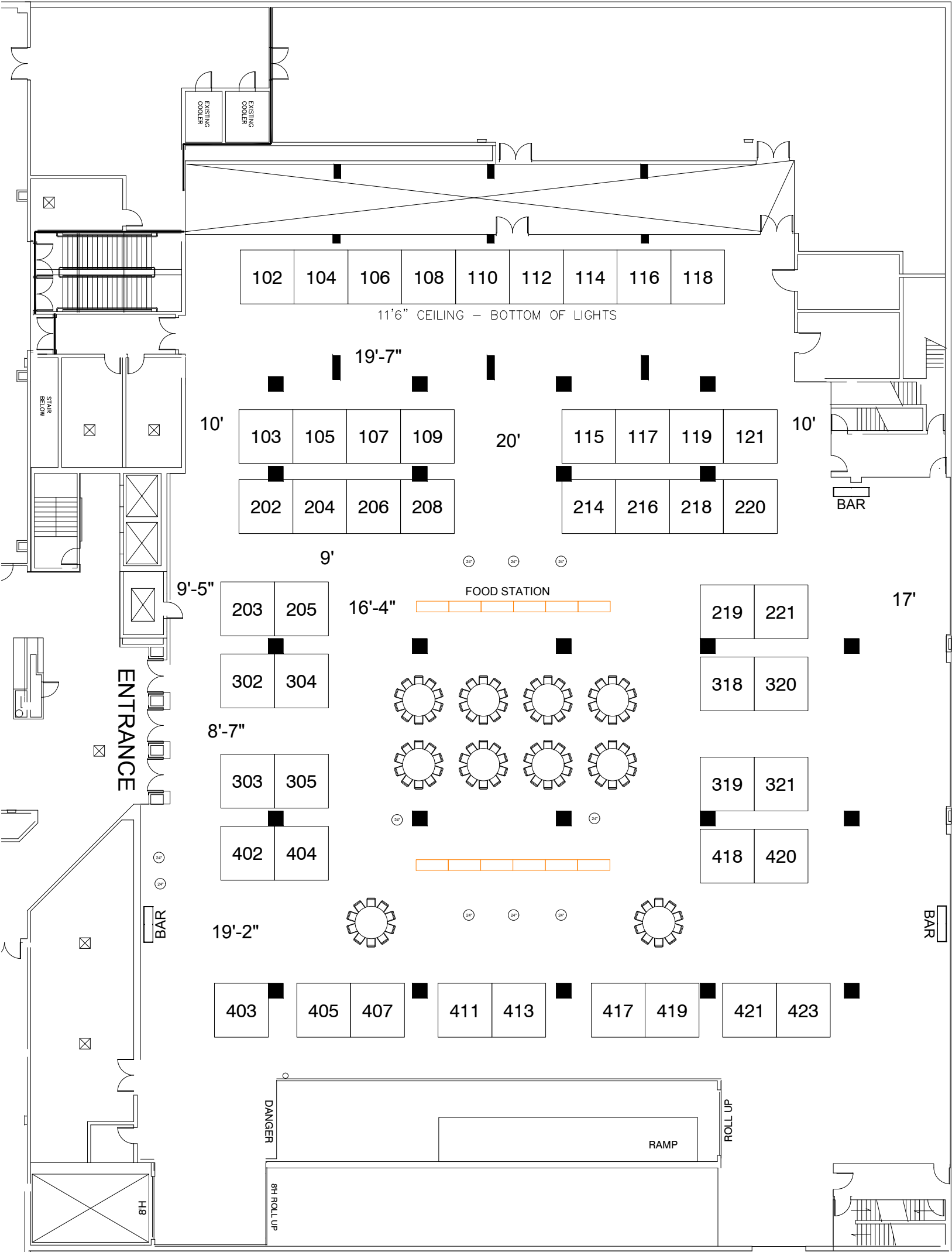
HYATT REGENCY - LEVEL 3 - NEW ORLEANS, LOUISIANA

| REVISION | | | |
|----------------|--|--|--|
| Date: 3/3/2017 | | | |
| By: R.WILL | | | |

| BOOTH COUNT |
|-------------|
|-------------|

| | | | |
|----------------------------|-------------|-----------|---------------|
| Inventory as of 03/03/2017 | | | |
| Dimension 10'x10' | Size 100 | Qty 50 | SqFt 5,000 |
| Totals: | | 50 | 5,000 |

| BLDG. LEGEND: |
|---------------|
|---------------|



LEVEL 3

■ -DENOTES COLUMN (33" SQUARE)

▬ -DENOTES COLUMN (1'4"x4'5")

| DRAWING INFO |
|--------------|
|--------------|

Passport Line Item Number:
#3343404
Facility:
HYATT REGENCY

Hall / Level:
LEVEL 3
City & State:
NEW ORLEANS, LOUISIANA
Scale: CUSTOM
Job #: FS
AE: SHANNON MCFALL
Prod. AE: PRODUCING EXEC
Started: 3/2/2017
Started By: R WILL
Prod. Branch: NOLA

F R E E M A N

Disclaimer - Every effort has been made to ensure the accuracy of all information contained on this floor plan. However, no warranties, either expressed or implied, are made with respect to this floor plan. If the location of building columns, utilities or other architectural components of the facility is a consideration in the construction or usage of an exhibit, it is the sole responsibility of the exhibitor to physically inspect the facility to verify all dimension and locations.
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