FOUNDATION FOR RURAL SERVICE

FRS Rural Youth App Challenge

Who

- Students enrolled in grades 7 through 12 are eligible

- At least one student teammate must live in an area served by an NTCA— The Rural Broadband Association (NTCA) member company

When

Challenge Start: October 10, 2018
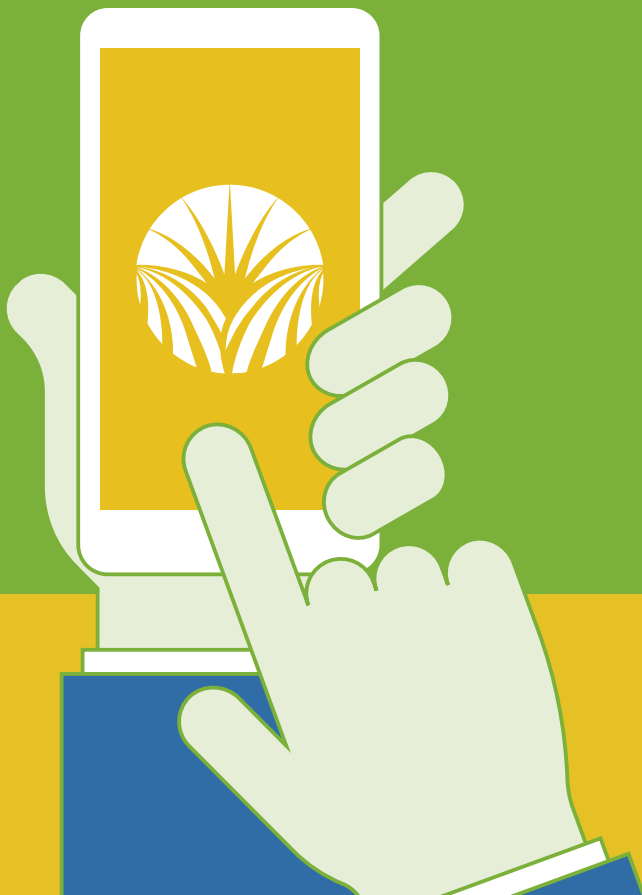**Deadline for Submissions:** March 1, 2019
Winners Announced: April 1, 2019

What

Students will develop a concept for a mobile app that addresses a problem or improves a process in their rural community or in rural America at large. The challenge will be concept-based only and will be judged based on presentation and rigor of research. The concept must be possible and not already exist (but may be similar).

How

1. **Form a team.** Teams must be composed of one to five students, all within eligible grade range, and with at least one member served by an NTCA member company.

2. **Perfect your idea.** Remember: The challenge is concept-based only.

3. **Complete your application.** Visit www.frs.org to learn more.

4. **Enjoy the benefits.** The winning team will be eligible for up to **$1,000 in gift cards and Codecademy scholarships**.

Learn more and download application at www.frs.org

Sponsored by

MAPCOM SYSTEMS | NISC

Foundation for Rural Service

Checklist for Students

1 **Check and see if you are served by an NTCA member company.**

NTCA members are community-based, rural broadband providers. If you are served by an NTCA member, this is likely your local rural telephone or internet provider. NTCA members are not big companies like Verizon, AT&T, Windstream, etc. Call your local internet provider or contact FRS to find out for sure.

2 **Make sure you are in the eligible grade range.**

Students in grades 7 through 12 are eligible.

3 **Form your team.**

- All participants must be within eligible grade range.
- At least one team member must be served by an NTCA member.
- You may have up to five team participants.
- Designate a team contact person* (parent or teacher**).
- Optional: Come up with a team name.

4 **Come up with your idea for an app.**

Make sure it fits the "Challenge Overview" on www.frs.org.

5 **Fill out the Rural Youth App Challenge application (all of it).**

6 **Submit your application by March 1, 2019.**

Make sure you have completed each piece:

- ☐ Fill Out Team Information
- ☐ Answer the Concept Questions
- ☐ Provide Visuals on How the App Would Look
- ☐ Have an NTCA Member Company Complete the Sponsor Form
- ☐ Submit a Video

*FRS will be in contact with the adult contact of winning teams to ensure the students receive their prizes.

**Note for schools: The FRS Rural Youth App Challenge can be a school-administered program. Please refer to the items above to ensure qualification of school teams in the app challenge. A teacher may be the contact person for more than one team.

If you have any questions, contact FRS at foundation@frs.org or 703-351-2026.