



Smart Rural Community Showcase Award Nomination Form

Application Deadline: July 12, 2019

Welcome to the 2019 Smart Rural Community application. The answers to all questions must be submitted in the order in which they appear below and must be identified as indicating the question to which they respond. Applications that deviate from this format may be declined.

Nomination Form Guidelines:

1. Please limit the narrative portions provided in response to this form to 2,000 words.
2. Please limit letters of commendation or recommendation to three (3).
3. Supplemental information that illustrates or supports responses to the questions below including, but not limited to, multimedia presentations may be submitted. Please note (a) if such supplemental materials are submitted, please indicate to which question(s) that supplemental information pertains; (b) please limit multimedia presentations such as videos to five (5) minutes, cumulative; please provide a link to multimedia presentations (*i.e.*, YouTube, Vimeo, etc.); (c) academic and case studies may be considered in part or in full, depending on length and complexity.
4. All applications must be submitted electronically via smartrural@ntca.org.
5. Successful applicants will be required to register in the Smart Rural Community program *prior to acceptance of an award*. The licensing fee for companies that obtain a Showcase award in 2019 will be waived for one year.

Applications whose length or attachments exceed the limits stated above may not be considered. Please note that the focus of review will be on the application itself, and that supplemental materials will be considered as illustrative only but will not be scored.



Smart Rural Community Showcase Award

The maximum number points scored for each section is indicated at each question. Please respond to the questions in the order in which they are presented, and please number all responses to correspond to the questions to which they respond.

1. **Provide the population and size (square miles) of your service area.**
2. **Describe the type and capacity of broadband service provided (if broadband is provided over multiple platforms, describe the capacity for each platform), including any specific residential or business offerings. Describe any special or unique challenges your company addressed in providing these services (10 points).**
3. **Describe major industries or anchor institutions in your area; these may include public utility, commercial, government, education, health-care and not-for-profit organizations. Describe any special or unique challenges confronting these users and how broadband has enabled users to meet those challenges. These may include economic, demographic, regulatory or other (15 points).**
4. **(a) Explain whether broadband played a role in the recruitment, retention, or expansion of commercial, government or not-for-profit industries to the area (15 points).**
(b) Describe other positive local or regional economic or social impact generated by your firm's broadband offerings, and how your efforts contemplate and plan for future growth and sustainability. Include both quantitative and qualitative information (30 points).
(c) Describe the impact of your efforts on the internal culture of your company (10 points).
5. **Describe joint or collaborative undertakings with other community stakeholders, and your community leaders' collaborative efforts to promote and stand behind broadband technology. Include a description of these leaders' roles in industry or government (15 points).**
6. **Provide additional information that would be useful in supporting your application for a Smart Rural Community Showcase award (5 points).**