

2020 TECHNOLOGY & BUSINESS CONFERENCE EXPO: EXHIBITOR RULES AND REGULATIONS

·1. AGREEMENT TO TERMS RULES AND REGULATIONS: Exhibitor agrees to observe and abide by the below terms, rules and regulations and by such additions terms, rules and regulations made by NTCA from time to time for the efficient or safe operation of the Exhibit, including but not limited to, those contained in this contract. In addition to NTCA's right to close an Exhibit and withdraw its acceptance of this Application/Contract, NTCA in its sole judgment, may refuse to consider for participation in future Exhibits an Exhibitor who violates or fails to abide by all of these terms, rules and regulations. There is no other agreement or warranty between the Exhibitor and NTCA except as set forth in this document. The rights of NTCA under this contract shall not be deemed waived except as specifically stated in writing and signed by an authorized representative of NTCA.

·2. DEFAULT OCCUPANCY: Any exhibitor failing to occupy space contracted for is not relieved of the obligation of paying the full rental price for such space, and NTCA shall have the right to use such space as it sees fit to eliminate blank space in the exhibit, and charge the exhibitor for lounge furniture, provided such booth space is not occupied by the start of the exhibit.

·3. SPACE ASSIGNMENT/FLOOR PLAN: NTCA shall in its absolute discretion assign the exhibit space to the Exhibitor for the period of the Exhibit. Every effort will be made to respect the Exhibitor's space choices whenever possible and to provide physical separation from the exhibits of competitors from whom the exhibitor has requested such separation. NTCA reserves the right to change location assignments at any time. The dimensions of the exhibit space are believed to be accurate but only warranted to be approximate.

·4. USE OF EXHIBIT SPACE: Exhibitor will not cause an exhibit to be constructed or shown outside of the exhibit space except as expressly permitted by NTCA. Exhibitor shall not assign to a third party its right hereunder to the exhibit space or any portion thereof without the prior written consent of NTCA, which it may withhold at its sole discretion. Exhibitors will not display their exhibits as to obstruct the general view or hide other exhibits.

·5. EXHIBIT BOOTH SET-UP AND DISMANTLING: NTCA will make exhibit space available to exhibitors for installation at a date and time made known in advance. Exhibitor shall complete the installation of the booth area before the exhibit opens and shall not dismantle or otherwise interfere with the orderly conduct and display of the exhibits until the exhibit floor is finally closed to the public.

·6. DISPLAYS AND DECORATIONS: Merchandise, signs, decorations or display fixtures shall not be pasted, taped, nailed or tacked to walls. No exhibit, merchandise or equipment shall be left in any aisle, but shall be confined to exhibit space. No signs or advertising devices shall be displayed outside exhibit space or projecting beyond the limits of the exhibit space so as to interfere with any neighboring exhibit. Exhibitors shall be responsible for any damage they cause to the exhibit hall property.

·7. EXHIBITOR CONDUCT: Exhibitor and its representatives shall not congregate or solicit trade in the aisles. The prior written consent of NTCA is required for the employment or use of any live model, demonstrator, solicitor or device for the mechanism reproduction of sound. Such employment or use

shall be confined to the Exhibit Space. The prior written consent of NTCA also is required for the use of any drawings, lotteries, product surveys or contests. NTCA, in its sole and absolute discretion, may withdraw its consent at any time, in which event Exhibitor shall terminate such activity immediately. Exhibitor understands and agrees sales shall not be made or orders consummated at any of the exhibit facilities. NTCA may exclude or require modification of any display or demonstration which, in its NTCA EXPO EXHIBITOR RULES AND REGULATIONS sole discretion, it considers unsuitable, objectionable or not in keeping with the character of the EXPO. NTCA may demand the modification of the appearance or dress of persons or mannequins, discontinuance of the use of amplifying equipment, removal or modification printed material, equipment, signs, objects of art or costumes, or any other action. Exhibitor shall comply with any exhibit modification or exclusions as requested by NTCA.

·13. HOSPITALITY SUITES AND PRIVATE PARTIES: Exhibitor shall not host or attend a hospitality suite or private party during regularly scheduled hours of meetings, exhibits or other NTCA functions. Exhibitor who violates this policy will be prohibited from exhibiting with NTCA for a period of two (2) years. You must be a sponsor to host a hospitality suite.

·14. OBSERVANCE OF LAWS: Exhibitor shall abide by and observe all laws, rules, regulations and ordinances of any applicable government authority and all rules of the Exhibit Building.

·15. SAFETY: Exhibitor shall use no flammable decorations or coverings and all fabrics or other material used for decoration or covering shall be flameproof. If required by local law or ordinances, Exhibitor shall have on hand in its Exhibit Space a notarized affidavit establishing that its display material has been treated during the last year by an approved chemical. All wiring devices and sockets shall be in good condition and meet the requirements of local law. Exhibitor shall take reasonable care to protect convention guests from injury.

·16. VISITORS: NTCA shall have sole control over admission policies. All persons visiting the convention session rooms and/or the exhibit area shall be registered and wear an appropriate badge. Persons who are connected with non-exhibiting concerns may not deal, exhibit or solicit within the exhibit area. Exhibitors are urged to report violations.

·17. INDEMNIFICATION AND INSURANCE: Neither NTCA, nor the host hotel/convention facility, nor any of its officers, agents, employees or other representatives shall be held liable for, and they are hereby released from liability for, any damage, loss, harm or injury to the person or property of the Exhibitor or any of its visitors, officers, agents, employees or other representatives, resulting from their theft, fire, water or accident or any other cause. The Exhibitor shall indemnify, defend and protect NTCA and the Exhibit Building and save NTCA and the Exhibit Building, harmless from any and claims, demands, suits, liability, damages, loss, costs, attorneys fees and expenses of any kind that might result from or arise of any action or failure to act on the part of the Exhibitor or its officers, agents, employees or other representatives. It is the responsibility of the Exhibitor to maintain proper insurance cover for its property and liability.

·18. OTHER SERVICE CONTRACTORS: Exhibitors that plan to have an exhibit service firm (other than the official labor contractor) unpack, erect, assemble, dismantle and pack displays/equipment must abide by

the following rules: (A) Notify NTCA by three weeks prior to actual conference date, (B) The service firm must notify NTCA two weeks prior to actual conference date, of the names of all exhibiting companies for whom they have orders, the names of all employees working on the show, and furnish insurance certificates appropriate to requirements of NTCA; and (C) Upon arrival at the exposition site, service companies must check in with NTCA to receive permits to work on the exposition floor.

CANCELLATION OR TERMINATION OF EXHIBIT: Cancellations will not be entitled to any form of refund. If the Exhibit or any part thereof is prevented from being held, is cancelled by NTCA, or the Exhibit Space becomes unavailable, NTCA, in its sole discretion, shall determine and refund to the Exhibitor its proportionate share of the balance of the aggregate exhibit fees received which remains after deducting expenses incurred by NTCA and reasonable compensation to NTCA. In no case shall the amount of refund to Exhibitor exceed the amount of the exhibit fee paid. Exhibitor waives all claims for damages or recovery of payments made except the return of the pro-rated amount paid for exhibit space less expenses incurred by NTCA.