

NO PURCHASE IS NECESSARY AND NO CONFERENCE ATTENDANCE IS NECESSARY TO ENTER OR WIN. A PURCHASE OR ATTENDANCE DOES NOT INCREASE THE CHANCES OF WINNING.

1. Eligibility: This Sweepstakes is open only to those are 18 years old as of the date of entry. The Sweepstakes is only open to legal residents of the United States and is void where prohibited by law. Employees of the National Telecommunications Cooperative Association d/b/a NTCA – The Rural Broadband Association (hereinafter “NTCA”), its affiliates, subsidiaries, advertising and promotion agencies, and suppliers, (collectively the “Employees”), and immediate family members and/or those living in the same household of Employees are not eligible to participate in the Sweepstakes. The Sweepstakes is subject to all applicable federal, state, and local laws and regulations. Void where prohibited.

2. Agreement to Rules: By participating, the Contestant (“You”) agree to be fully unconditionally bound by these Rules, and You represent and warrant that You meet the eligibility requirements. In addition, You agree to accept the decisions of NTCA as final and binding as it relates to the content of this Sweepstakes.

3. Sweepstakes Period: Entries will be accepted online starting on June 2, 2020, 12:01 AM EST and ending June 5, 2020 11:59 PM EST. All postcard entries must be received by June 5, 2020 11:59 EST.

4. How to Enter: You may enter the Sweepstakes in one of two ways :

(1) by mailing a postcard that includes the contestant’s, name, address, telephone number and email address (if any) to;

NTCA
Attn: Member Services
4121 Wilson Blvd
Tenth Floor
Arlington, VA 22203

Contestants may enter by mail as many times as they wish, but only one entry per postcard will be accepted.

(2) by participating in the 2020 NTCA Marketing + Sales Virtual Conference and earning “points.” There are 11 achievement badges to be earned by participating in the conference. Each badge comes with a number of points. Earning points automatically qualifies You to win a gift card. All conference attendees who earn at least 60 points will be entered to win a \$50 Visa gift card, and all attendees who earn every badge, a maximum of 105 points, will be entered to win a \$100 Visa gift card. You may opt out of receiving a prize, in which case an alternate winner will be chosen.

You must provide the information requested. You may not enter more times than indicated by using multiple identities, or devices in an attempt to circumvent the rules. If You use fraudulent methods or otherwise attempt to circumvent the rules, your submission may be removed from eligibility at the sole discretion of NTCA.

5. Prizes: The Winner(s) of the Sweepstakes (the “Winner”) will receive their prize in the mail. The value of the gift cards is face value. The specifics of the prize shall be solely determined by NTCA. No cash or other prize substitution shall be permitted except at NTCA’s discretion. The prize is nontransferable. Any and all prize-related expenses, including without limitation any and all federal, state, and/or local taxes, shall be the sole responsibility of Winner. No substitution of prize or transfer/assignment of prize to others or request for the cash equivalent by Winner is permitted. Acceptance of prize constitutes permission for NTCA to use Winner’s name, likeness, and entry for purposes of advertising and trade without further compensation, unless prohibited by law.

6. Odds: The odds of winning depend on the number of eligible entries received.

7. Winner Selection and Notification: Winner will be selected by a random drawing under the supervision of NTCA. Winner will be notified via email and announced via a social media post within five (5) days following selection of Winner. NTCA shall have no liability for Winner’s failure to receive notices due to spam, junk e-mail or other security settings or for Winner’s provision of incorrect or otherwise non-functioning contact information If Winner

cannot be contacted, is ineligible, fails to claim the prize within 7 days from the time award notification was posted, the prize may be forfeited and an alternate Winner selected. Receipt by Winner of the prize offered in this Sweepstakes is conditioned upon compliance with any and all federal, state, and local laws and regulations. ANY VIOLATION OF THESE OFFICIAL RULES BY WINNER (AT NTCA'S SOLE DISCRETION) WILL RESULT IN WINNER'S DISQUALIFICATION AS WINNER OF THE SWEEPSTAKES, AND ALL PRIVILEGES AS WINNER WILL BE IMMEDIATELY TERMINATED.

8. Rights Granted by You: By entering this Sweepstakes, You understand and agree that NTCA, anyone acting on behalf of NTCA, and NTCA's licensees, successors, and assigns, shall have the right, where permitted by law, to print, publish, broadcast, distribute, and use in any media now known or hereafter developed, in perpetuity and throughout the World, without limitation, your entry, name, portrait, picture, voice, likeness, image, statements about the Sweepstakes, and biographical information for news, publicity, information, trade, advertising, public relations, and promotional purposes. without any further compensation, notice, review, or consent.

9. Terms & Conditions: NTCA reserves the right, in its sole discretion, to cancel, terminate, modify or suspend the Sweepstakes should virus, bug, non-authorized human intervention, fraud, or other cause beyond NTCA's control corrupt or affect the administration, security, fairness, or proper conduct of the Sweepstakes. In such case, NTCA may select the Winner from all eligible entries received prior to and/or after (if appropriate) the action taken by NTCA. NTCA reserves the right, in its sole discretion, to disqualify any individual who tampers or attempts to tamper with the entry process or the operation of the Sweepstakes or website or violates these Terms & Conditions. NTCA has the right, in its sole discretion, to maintain the integrity of the Sweepstakes, to void votes for any reason, including, but not limited to: multiple entries from the same user from different IP addresses; multiple entries from the same computer in excess of that allowed by Sweepstakes rules; or the use of bots, macros, scripts, or other technical means for entering. Any attempt by an entrant to deliberately damage any website or undermine the

legitimate operation of the Sweepstakes may be a violation of criminal and civil laws. Should such attempt be made, NTCA reserves the right to seek damages to the fullest extent permitted by law.

10. Limitation of Liability: By entering, You agree to release and hold harmless NTCA and its subsidiaries, affiliates, advertising and promotion agencies, partners, representatives, agents, successors, assigns, employees, officers, and directors from any liability, illness, injury, death, loss, litigation, claim, or damage that may occur, directly or indirectly, whether caused by negligence or not, from: (i) such entrant's participation in the Sweepstakes and/or his/her acceptance, possession, use, or misuse of any prize or any portion thereof; (ii) technical failures of any kind, including but not limited to the malfunction of any computer, cable, network, hardware, or software, or other mechanical equipment; (iii) the unavailability or inaccessibility of any transmissions, telephone, or Internet service; (iv) unauthorized human intervention in any part of the entry process or the Sweepstakes; (v) electronic or human error in the administration of the Sweepstakes or the processing of entries.

11. Disputes: THIS SWEEPSTAKES IS GOVERNED BY THE LAWS OF THE UNITED STATES AND THE COMMONWEALTH OF VIRGINIA , WITHOUT RESPECT TO CONFLICT OF LAW DOCTRINES. As a condition of participating in this Sweepstakes, You agree that any and all disputes that cannot be resolved between the parties, and causes of action arising out of or connected with this Sweepstakes, shall be resolved individually, without resort to any form of class action, exclusively before a court located in Virginia having jurisdiction. Further, in any such dispute, under no circumstances shall You be permitted to obtain awards for, and hereby waives all rights to, punitive, incidental, or consequential damages, including reasonable attorney's fees, other than your actual out-of-pocket expenses (i.e. costs associated with entering this Sweepstakes). You further waive all rights to have damages multiplied or increased.

12. Privacy Policy: Information submitted with an entry is subject to the Privacy Policy stated on the NTCA website. Read the [Privacy Policy](#).

13. **Winners List:** To obtain a copy of the Winner's name or a copy of these Official Rules, mail your request along with a stamped, self-addressed envelope to NTCA – The Rural Broadband Association; 4121 Wilson Blvd, Arlington, VA 22203 attn: Member Services. Requests must be received no later than December 31, 2020.

14. **Sponsor:** The Sponsor of the Sweepstakes is the National Telecommunications Cooperative Association d/b/a NTCA – The Rural Broadband Association; 4121 Wilson Blvd; Arlington, VA 22203.