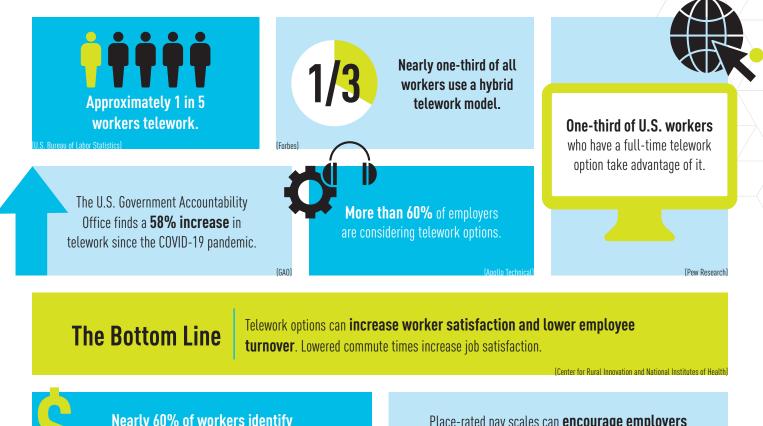


Broadband Delivers Telework in Rural Communities



Nearly 60% of workers identify cost savings as an incentive to telework.

Rural areas can find **incentives to attract higher-paid workers** from urban areas who bring higher wages to those rural spaces.

(Federal Reserve Bank of Kansas City)

Place-rated pay scales can **encourage employers to promote telework** from areas with lower living costs. Career journeys include software development, information security analysis, accounting, IT, graphic design and marketing, finance and customer service.

Telewor

Teleworkers can seek housing in more affordable markets.

Data Supports Teleworking

Rural broadband enables teleworkers from a broad sector of industries to enjoy **affordable housing, a good quality of life and access to natural amenities.** Equally as important, rural broadband allows rural businesses to thrive by recruiting and hiring workers from anywhere.

Ensure your community has access to this valuable tool. Visit www.smartruralcommunity.org for more information and details.